

2012 NSSTA Sponsorship Program Options & Opportunities

Annual Conference Welcome Reception - \$5,500

Be the first to welcome attendees to the NSSTA Annual Conference.

Benefits Package Includes:

- Sponsor Feature in NSSTA Weekly
- Signage throughout event
- Sponsor recognition during event
- Logo placement on Meeting Website

Annual Conference Congressional Reception - \$6,500

Be the host of the NSSTA Congressional Reception on Capitol Hill during the 2012 Annual Conference. Network with attendees and mingle with Members of Congress as we honor Congressman Wally Herger (R-CA) for his outstanding service to our country.

Benefits Package Includes:

- Sponsor Feature in NSSTA Weekly
- Signage throughout event
- Sponsor recognition during event
- Logo placement on Meeting Website

President's Hospitality Suite/Annual Conference - \$5,000

Be the host of the President's Hospitality Suite, where the real fun begins and attendees come to wind down after a long day of meetings!

Benefits Package Includes:

- Logo signage throughout event
- Sponsor Recognition during event
- Logo placement on Meeting Website

Congressional Directory - \$6,000

Your brand will be seen throughout the year with this useful Congressional Directory distributed to all Annual Conference attendees in preparation for their Capitol Hill meetings and for using at home to contact legislators throughout the year. Along with the NSSTA logo, your corporate logo will appear on the front of the Directory given to every attendee at registration.

Benefits Package Includes:

- Logo placement on Meeting Website

Educational Conference Welcome Reception - \$4,500

Be the first to welcome attendees to the NSSTA Educational Conference

Benefits Package Includes:

- Sponsor Feature in NSSTA Weekly
- Signage throughout event

- Sponsor recognition during event
- Logo placement on Meeting Website

Educational Conference Themed Reception - \$3,500

Be the host of this show-stopper themed reception at the NSSTA Educational Conference. This conference has a running theme based on the location of this meeting.

Benefits Package Includes:

- Sponsor Feature in NSSTA Weekly
- Signage throughout event
- Sponsor recognition during event
- Logo placement on Meeting Website

President's Hospitality Suite/Educational Conference - \$5,000

Be the host of the President's Hospitality Suite, where the real fun begins and attendees come to wind-down after a long day of meetings!

Benefits Package Includes

- Logo signage throughout event
- Sponsor Recognition during event
- Logo placement on Meeting Website

Conference Luncheons (Annual & Educational) - \$5,000 each

You're sure to make a lasting impression on attendees who gather for these popular seated luncheons. Your company's name and logo will be featured on tent cards at each table.

Benefits Package Includes:

- Logo signage throughout event
- Sponsor recognition during event
- Logo placement on Meeting Website

Conference Refreshment Breaks (3 days) - \$1,250 per day (Annual) & \$750 per day (Educational)

As attendees grab a cup of coffee or refreshment, they'll thank you for sponsoring this much appreciated service. Signs including your organization's name and logo will be placed at each coffee station. And you can provide customized paper cups and napkins too!

Benefits Package Includes:

- Logo signage throughout event
- Logo placement on Meeting Website

Note Pads - \$5,000 (includes distribution at Annual and Educational Conference)

Attendees are always looking for something to write on, and these attractive note pads, imprinted with your company's name and logo, fit the bill perfectly!

Benefits Package Includes:

- Logo placement on Meeting Website

Program-at-a-Glance - \$2,500 (includes distribution at Annual and Educational Conference)

As a sponsor, your name will be in the hands of clients and prospects during the NSSTA conferences with this handy, pocket-sized folder. Distributed at registration, it holds all the primary resources attendees use during the conference. Your organization's name and logo will appear on the back panel.

Benefits Package Includes:

- Logo placement on Meeting Website

Conference Flash Drives - (Annual and Educational) \$2,000 each

Along with the NSSTA logo, your corporate logo will be seen by attendees long after the conferences have ended. All conference materials and presentations will be loaded on to the flash drives, and distributed to all attendees at registration.

Benefits Package Includes:

- Logo placement on Meeting Website

Rules and Regulations

I. Event Dates & Location - This Agreement encompasses the partnership between NSSTA and the Partner for calendar year (January 1, 2012 to December 31, 2012).

II. Partnership Agreement

a. Partner Designation and Exclusivity - Partner will be listed in all applicable NSSTA materials at the appropriate Partnership corresponding with its elected items at the following amounts (all figures in US dollars):

- i. Platinum: \$12,001 or above
- ii. Gold: \$9,001 - \$12,000
- iii. Silver: \$6,001 - \$9,000
- iv. Bronze: \$3,000 - \$6,000

b. Priority Partnerships - A point system will be utilized when considering assignment of Partnership Program promotional opportunities based on previous support and submission of contracts with deposit. NSSTA reserves the right to alter specific deliverables for future events.

c. Use of Event Logo - Partners will receive permission from NSSTA to use the designation as an "Official NSSTA Partner", as well as use approved the conference logos, in Partnership correspondence, collateral, and other materials. NSSTA will supply Partners with approved logo/marketing material upon receipt of a signed copy of the Agreement.

III. Payment Terms - Partners must remit full payment of Partnership Program fee with application or within 30 days of receipt of invoice. Invoice will follow shortly after receipt of signed agreement.

IV. Limited Liability - The liability of NSSTA for any act, error, or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. NSSTA will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. NSSTA shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any cause beyond the reasonable control of NSSTA. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a break of the agreement.

V. No Cancellation After Acceptance - Partners may not cancel this Partnership after acceptance by NSSTA except for breach of this Agreement by NSSTA.

VI. Qualification for Partnership Program - Unless otherwise specified, only NSSTA members in good standing may participate in the NSSTA Partnership Program. Exclusions to this policy include non-profit associations and organizations, and others as reviewed and approved by the Board of Directors. The board reserves the rights to reject any sponsors that do not explicitly represent and support NSSTA's mission.

VII. General Terms

- a. Terms and Conditions - The terms and conditions set forth in this Agreement govern the relationship between NSSTA and the Partner. Unless expressly agreed to in writing by NSSTA, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on NSSTA. NSSTA shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
- b. Waiver - The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
- c. Receipt - Email or facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of signed original Agreement.

VIII. Severability - If any section of provision of this Agreement is deemed illegal by competent court of law, all other provisions of this Agreement shall remain in force.

IX. Entire Agreement - This Agreement constitutes the entire agreement between Sponsor and NSSTA. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

(Corporate Partner)

Date

(NSSTA)

Date

NSSTA Partnership Program 2012

I. Contact Information

Contact Name: _____

Company Name: _____

Mailing Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Web Address: _____

II. NSSTA Partnership Packages (Check ALL the items you wish to partner and total the amount; this total will determine your Partnership Level & Benefits).

- | | | |
|--------------------------|---|--------------------|
| <input type="checkbox"/> | Welcome Reception - Annual Conference | \$5,500 |
| <input type="checkbox"/> | Congressional Reception - Annual Conference | \$6,500 |
| <input type="checkbox"/> | President's Hospitality Suite - Annual Conference | \$5,000 |
| <input type="checkbox"/> | Congressional Directory - Congressional Directory | \$6,000 |
| <input type="checkbox"/> | Welcome Reception - Educational Conference | \$4,500 |
| <input type="checkbox"/> | Themed Reception - Educational Conference | \$3,500 |
| <input type="checkbox"/> | President's Hospitality Suite - Educational Conference | \$5,000 |
| <input type="checkbox"/> | Conference Luncheons | |
| | <input type="checkbox"/> Annual Conference | \$5,000 |
| | <input type="checkbox"/> Educational Conference | \$5,000 |

- Conference Refreshment Breaks
 - Annual Conference (3 days @ \$1,250 per day) \$1,250 x ____ (days) = _____
 - Educational Conference (3 days @ 750 per day) \$750 x ____ (days) = _____

- Note Pads (Annual & Educational) \$5,000

- Program-at-a-Glance (Annual & Educational) \$2,500

- Conference Flash Drives
 - Annual Conference \$2,000
 - Educational Conference \$2,000

- TOTAL: \$ _____**

III. Payment Information

PAYMENT METHOD: ____ Check (preferred) ____ Visa ____ Amex ____ MC

Payment by Check: (Please make checks payable to NSSTA)

Payment by Credit Card:

Card Number: _____ Exp: _____

Billing Address: _____

Name as it appears on card: _____

Signature: _____

Send Payment, Application form and signed Agreement to:

NSSTA
1100 New York Avenue, NW
Suite 750 West
Washington, DC 20005

NSSTA Partnership Levels & Benefits

Partnership Benefits	Platinum (\$12,001 +)	Gold (\$9,001 - \$12,001)	Silver (\$6,001-\$9,000)	Bronze (\$3,000-\$6,000)
Company Logo Placement	<ul style="list-style-type: none"> •On screen prior to Conferences •Final Conference Programs •Conference Web pages (with link to sponsor’s site) •NSSTA Homepage •4 editions of <i>NSSTA Weekly</i> 	<ul style="list-style-type: none"> •On screen prior to Conferences •Final Conference Programs •Conference Web pages (with link to sponsor’s site) •NSSTA Homepage •3 editions of <i>NSSTA Weekly</i> 	<ul style="list-style-type: none"> •On screen during session breaks •Final Pocket Schedule •Conference Web pages •NSSTA Homepage •2 editions of <i>NSSTA Weekly</i> 	<ul style="list-style-type: none"> •On screen during session breaks •Final Pocket Schedule •Conference Web pages •NSSTA Homepage •1 edition of <i>NSSTA Weekly</i>
Company Recognition	<ul style="list-style-type: none"> •Listed under “Platinum Sponsor” •Verbal Recognition as top-level sponsor at opening session •Sponsor Ribbons to wear onsite •30-second “info-merical” on Conference Web pages 	<ul style="list-style-type: none"> •Listed under “Gold Sponsor” •Verbal Recognition as top-level sponsor at reception •Sponsor Ribbons to wear onsite 	<ul style="list-style-type: none"> •Listed under “Silver Sponsor” •Verbal Recognition as top-level sponsor at closing session •Sponsor Ribbons to wear onsite 	<ul style="list-style-type: none"> •Listed under “Silver Sponsor” •Sponsor Ribbons to wear onsite
Complimentary Registrations	<ul style="list-style-type: none"> •1 Full Registration for the Annual Conference and Educational Conference (2 total registrations) 	<ul style="list-style-type: none"> •1 Full Registration for the Annual Conference (1 total) 	<ul style="list-style-type: none"> •1 Full Registration for the Educational Conference (1 total) 	<ul style="list-style-type: none"> •1 half-priced Registration for the Annual Conference and Educational Conference (1 total)