

2018 NSSTA Sponsorship Opportunities

2018 NSSTA Annual Conference

Annual Conference Welcome Reception - \$8,000 Purchased

Be the first to welcome attendees to the NSSTA Annual Conference!

- Sponsor feature in the NSSTA News
- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Annual Conference Guest Speaker Sponsorship - \$TBD Purchased

Your Company will sponsor the Guest Speaker at the NSSTA Annual Conference!

- Sponsor feature in the NSSTA News
- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Annual Conference "Day 2" Reception - \$6,500 Purchased

Be the Host of the "Day 2" Conference Reception!

- Sponsor feature in the NSSTA News
- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Annual Conference Raffle Sponsor - \$4,000

Your company will sponsor the iPad Pro Bundle Giveaway at the 2018 Annual Conference! Your company's logo will be prominently displayed next to the raffle entry and on the raffle tickets!

- Sponsor feature in the NSSTA News
- Signage during the raffle drawing / Company logo on raffle tickets
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Annual Conference Registration Table Sponsorship - \$2,500

Your company's logo will be the first to welcome attendees to the NSSTA Annual Conference at our Registration Table!

- Sponsor Registration table with company logo prominently displayed
- Sponsor Registration Advertisement Goodie Bag (Bag content tbd)
- Sponsor recognition during the event
- Logo placement on NSSTA.com

Annual Conference Luncheon - \$5,500

You're sure to make a lasting impression on attendees who gather for these popular seated luncheons

- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Annual Conference Breakfast (1 day) - \$4,500

You're sure to make a lasting impression as attendees start their days with fresh coffee, pastries, fruit, and a special waffle or omelet station!

- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Post Conference Bloody Mary Bar - \$4,000

Sponsor a welcoming 10:30AM break with a Bloody Mary Bar!

- Sponsor sign with company logo prominently displayed
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Pens - \$2,000 Purchased

Attendees have more to worry about than forgetting to bring a pen, so why not provide one for them featuring your company's logo!

- Logo feature on pens used and given away at conference
- Prominent logo placement on NSSTA.com

Just "Post" It - \$2,000

Provide a notepad in the attendees welcoming packet featuring your company's logo!

- Logo feature on notepads given away to each attendee at conference
- Prominent logo placement on NSSTA.com

Splash Page - \$1,000 (Note: everyone can buy a Splash Page!)

"A Brought to you by" message that fills the ballroom screens, free from distraction, and will bring your company optimal Brand exposure. The Splash Page will be inserted in our scrolling picture library that is displayed on the ballroom screens during breaks. Opportunity to be viewed dozens of times each conference day

Program At-A-Glance - \$3,000

As a sponsor, your name will be in the hands of clients and prospects during the NSSTA Annual conference. Distributed at registration, it holds all the primary resources attendees use during the conference, which will feature your organization's name and logo on the throughout the handout.

- Logo feature on the conference program handout
- Prominent logo placement on NSSTA.com

2018 NSSTA Fall Regional Conference

Fall Conference Welcome Reception - \$6,500

Be the first to welcome attendees to the NSSTA Educational Conference

- Sponsor feature in the NSSTA News
- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Fall Conference Breakfast (1 day) - \$4,500

You're sure to make a lasting impression as attendees start their days with fresh coffee, pastries, fruit, and a special waffle or omelet station!

- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Fall Conference Luncheon - \$5,000

You're sure to make a lasting impression on attendees who gather for these popular seated luncheons

- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Fall Conference Refreshment Break (1 day) - \$1,500

As attendees grab a cup of coffee or refreshment, they'll thank you for sponsoring this much appreciated service. We will provide customized paper cups!

- Signage throughout the event
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

Fall Conference Registration Table Sponsorship - \$2,500 Purchased

Your company's logo will be the first to welcome attendees to the NSSTA Fall Conference at our Registration Table!

- Sponsor Registration table with company logo prominently displayed
- Sponsor Registration Advertisement Goodie Bag (Bag content tbd)
- Sponsor recognition during the event
- Logo placement on NSSTA.com

Post Conference Mimosa Bar - \$3,500

Sponsor a welcoming 10:30AM break with a sparkling glass of champagne and orange juice! Or opt to host a Bloody Mary Bar instead!

- Sponsor sign with company logo prominently displayed
- Sponsor recognition during the event
- Prominent logo placement on NSSTA.com

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See next page for NSSTA Sponsorship Rules and Regulations

Rules and Regulations

I. Event Dates & Location - This Agreement encompasses the partnership between NSSTA and the Partner for calendar year (January 1, 2018 to December 31, 2018).

II. Partnership Agreement

a. Partner Designation and Exclusivity - Partner will be listed in all applicable NSSTA materials at the appropriate Partnership corresponding with its elected items at the following amounts (all figures in US dollars):

- i. Platinum: \$12,001 or above
- ii. Gold: \$9,001 - \$12,000
- iii. Silver: \$6,001 - \$9,000
- iv. Bronze: \$3,000 - \$6,000

b. Priority Partnerships - A point system will be utilized when considering assignment of Partnership Program promotional opportunities based on previous support and submission of contracts with deposit. NSSTA reserves the right to alter specific deliverables for future events.

c. Use of Event Logo - Partners will receive permission from NSSTA to use the designation as an "Official NSSTA Partner", as well as use approved the conference logos, in Partnership correspondence, collateral, and other materials. NSSTA will supply Partners with approved logo/marketing material upon receipt of a signed copy of the Agreement.

III. Payment Terms - Partners must remit full payment of Partnership Program fee with application or within 30 days of receipt of invoice. Invoice will follow shortly after receipt of signed agreement.

IV. Limited Liability - The liability of NSSTA for any act, error, or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. NSSTA will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. NSSTA shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any cause beyond the reasonable control of NSSTA. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a break of the agreement.

V. No Cancellation After Acceptance - Partners may not cancel this Partnership after acceptance by NSSTA except for breach of this Agreement by NSSTA.

VI. Qualification for Partnership Program - Unless otherwise specified, only NSSTA members in good standing may participate in the NSSTA Partnership Program. Exclusions to this policy include non-profit associations and organizations, and others as reviewed and approved by the Board of Directors. The board reserves the rights to reject any sponsors that do not explicitly represent and support NSSTA's mission.

VII. General Terms

a. Terms and Conditions - The terms and conditions set forth in this Agreement govern the relationship between NSSTA and the Partner. Unless expressly agreed to in writing by NSSTA, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on NSSTA. NSSTA shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.

- b. Waiver - The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
- c. Receipt - Email or facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of signed original Agreement.

VIII. Severability - If any section of provision of this Agreement is deemed illegal by competent court of law, all other provisions of this Agreement shall remain in force.

IX. Entire Agreement - This Agreement constitutes the entire agreement between Sponsor and NSSTA. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

_____ (Corporate Partner) _____ Date

_____ (NSSTA) _____ Date

III. Payment Information

PAYMENT METHOD: _____ Check (preferred) _____ Visa _____ Amex _____ MC

Payment by Check: (Please make checks payable to NSSTA)

Payment by Credit Card:

Card Number: _____ Exp: _____

Billing Address: _____

Name as it appears on card: _____

Signature: _____

Send Payment, Application form and signed Agreement to:

**NSSTA
1100 New York Avenue, NW
Suite 750 West
Washington, DC 20005**

**NSSTA Partnership Program
2018**

I. Contact Information

Contact Name: _____

Company Name: _____

Mailing Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Web Address: _____

II. NSSTA Partnership Packages: Please write ALL the items you wish to partner and total the amount; this total will determine your Partnership Level & Benefits).

- | | |
|---|---------------|
| <input type="checkbox"/> Item #1 _____ | Amount: _____ |
| <input type="checkbox"/> Item #2 _____ | Amount: _____ |
| <input type="checkbox"/> Item #3 _____ | Amount: _____ |
| <input type="checkbox"/> Item #4 _____ | Amount: _____ |
| <input type="checkbox"/> Item #5 _____ | Amount: _____ |
| <input type="checkbox"/> Item #6 _____ | Amount: _____ |
| <input type="checkbox"/> Item #7 _____ | Amount: _____ |
| <input type="checkbox"/> Item #8 _____ | Amount: _____ |
| <input type="checkbox"/> Item #9 _____ | Amount: _____ |
| <input type="checkbox"/> Item #10 _____ | Amount: _____ |

TOTAL: \$ _____

NSSTA Partnership Levels & Benefits

Partnership Benefits	Platinum (\$12,000)	Gold (\$10,000)	Silver (\$8,000)	Bronze (\$6,000)
Company Logo Placement	<ul style="list-style-type: none"> •Final Conference Programs •NSSTA Homepage •4 editions of <i>NSSTA News</i> 	<ul style="list-style-type: none"> •Final Conference Programs •NSSTA Homepage •3 editions of <i>NSSTA News</i> 	<ul style="list-style-type: none"> •Final Conference Programs •NSSTA Homepage •2 editions of <i>NSSTA News</i> 	<ul style="list-style-type: none"> •Final Conference Programs •NSSTA Homepage •1 edition of <i>NSSTA News</i>
Company Recognition	<ul style="list-style-type: none"> •Listed under “Platinum Sponsor” •Verbal Recognition as top-level sponsor at opening session •Sponsor Ribbons to wear onsite •3-5 Minute Speaking Opportunity 	<ul style="list-style-type: none"> •Listed under “Gold Sponsor” •Verbal Recognition as top-level sponsor at reception •Sponsor Ribbons to wear onsite 	<ul style="list-style-type: none"> •Listed under “Silver Sponsor” •Verbal Recognition as top-level sponsor at closing session •Sponsor Ribbons to wear onsite 	<ul style="list-style-type: none"> •Listed under “Bronze Sponsor” •Sponsor Ribbons to wear onsite

Partnership Benefits	Platinum (\$12,000)	Gold (\$10,000)	Silver (\$8,000)	Bronze (\$6,000)
Complimentary Registrations	•1 Full Registration for the Annual Conference and Educational Conference (2 total registrations)	•1 Full Registration for the Annual Conference (1 total)	•1 Full Registration for the Educational Conference (1 total)	•1 half-priced Registration for the Annual Conference and Educational Conference (1 total)