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Michelle Caine of Prudential Financial Becomes the New NSSTA President
Michael W. Goodman of NFP Structured Settlements becomes President-Elect

Charleston, S.C., April 3, 2019 -- The National Structured Settlements Trade Association (NSSTA) is pleased to announce that Michelle Caine, J.D. LL.M, the Director of Relationship Management at Prudential Financial, was installed as President during the organization's 2019 Annual Meeting. Caine becomes only the second woman to hold the top leadership role at NSSTA.



Caine, who has more than 20 years of experience in the structured settlements industry, has served on the NSSTA Board of Directors since 2014. "It is an honor to take on this leadership role and I look forward to working with the leadership team, the Board and our membership to promote the use of structured settlements and help physical injury claimants and their families achieve financial security," said NSSTA President Michelle Caine.

With a focus on education, Caine outlined her strategic priorities for NSSTA for the coming year. Caine said, "No one expects to suffer an injury and most people who are injured have never heard of a structured settlement. It is therefore important for us to raise the awareness and educate people about the benefits of structured settlements so that more claimants can take advantage of this important settlement option."



NSSTA also installed Michael W. Goodman, Esq., CSSC, as President-Elect. Goodman is Co-founder and President of NFP Structured Settlements with experience as a structured settlement consultant since 1991. He also served as NSSTA President in 2015. "As the industry continues to change, it is imperative that we focus on being settlement solution experts," NSSTA President-Elect Michael Goodman said. "NSSTA will continue to pave the way by focusing on education, growth and innovation as we propel the next generation of consultants. I look forward to working with everyone to focus on this mission."

NSSTA Executive Director, Eric Vaughn said, “Everyone is thrilled to have Michelle Caine and Michael Goodman lead NSSTA with their depth and diversity of experience. At our Annual Meeting, we witnessed exciting member engagement in our educational, legislative, legal, judicial and leading edge innovative business sessions.”

About NSSTA: Since 1985, the National Structured Settlements Trade Association (NSSTA) is the leading voice of the structured settlement industry, representing more than 1,200 professional structured settlement consultants, life insurance industry leaders, property casualty company claims officials and lawyers from across the United States and Canada. A structured settlement is a tax-free stream of periodic payments paid to an injured party by the defendant primarily through the purchase of annuity (fixed and determinable) issued directly by highly rated life insurance companies.

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